Ashoka Institute of Technology and Management Pahariya, Sarnath, Varanasi-221007 (U.P.)

ASHOKA CENTER FOR INNOVATION, INCUBATION, STARTUP & ENTREPRENEURSHIP (ACIISE) INSTITUTION'S INNOVATION COUNCIL

Ref. No. - Ashoka/ACIISE/2023-24/03

Dated:21.8.2023

Report on Workshop on World Entrepreneurs Day - August 21, 2023

Prepared by: Sajjad Ali, [President IIC]

Introduction:

On August 21, 2023, the Institutions INNOVATION Council organized a workshop in

commemoration of World Entrepreneurs Day. The workshop was specifically tailored for students of

Engineering, Management, and Pharmacy disciplines. The event aimed to inspire and educate students

about entrepreneurship and its relevance in today's dynamic world. Key speakers included Mr. S.N.

Singh, Professor of Electrical Engineering, and Dr. Sarika Shrivastava, Director of Ashoka Institute

Varanasi.

Event Highlights:

Inaugural Address: The workshop commenced with an inaugural address by Dr. Sarika

Shrivastava, who highlighted the importance of entrepreneurship in driving innovation, economic

growth, and job creation. Her insightful remarks set the tone for the event, emphasizing the role of young

entrepreneurs in shaping the future.

Keynote Presentation by Mr. S.N. Singh: Mr. S.N. Singh, an esteemed professor of Electrical

Engineering, delivered a keynote presentation on the entrepreneurial mindset and the journey from

ideation to execution. He shared his experiences and lessons learned from his entrepreneurial ventures,

inspiring students to pursue their entrepreneurial aspirations with passion and perseverance.

Panel Discussion: A panel discussion was held featuring successful entrepreneurs, industry

experts, and academic luminaries. The panelists shared their entrepreneurial journey, challenges faced,

and strategies for success. Students had the opportunity to interact with the panelists, ask questions, and

gain valuable insights into the entrepreneurial ecosystem.

Website:www.ashokainstitute.com

Email:info@ashokainstitute.com



Ashoka Institute of Technology and Management Pahariya, Sarnath, Varanasi-221007 (U.P.)

ASHOKA CENTER FOR INNOVATION, INCUBATION, STARTUP & ENTREPRENEURSHIP (ACIISE)
INSTITUTION'S INNOVATION COUNCIL



Workshops and Skill-building Sessions: Parallel workshops and skill-building sessions were conducted to equip students with essential entrepreneurial skills such as ideation, business planning, marketing, and financial management. These hands-on sessions provided practical guidance and tools to empower students to translate their ideas into viable business ventures.

Networking Opportunities: The workshop provided ample networking opportunities for students to connect with like-minded peers, mentors, and industry professionals. Informal networking sessions allowed students to exchange ideas, seek advice, and build valuable connections for future collaborations.

Conclusion:

The workshop on World Entrepreneurs Day organized by the Institutions INNOVATION Council was a resounding success. Through inspiring keynote presentations, engaging panel discussions, and practical skill-building sessions, students gained valuable insights and resources to embark on their entrepreneurial journey. The event fostered a culture of innovation, creativity, and collaboration among students from diverse disciplines. It is hoped that the knowledge and inspiration gained from this workshop will empower students to become future leaders and changemakers in the entrepreneurial landscape.

End of Report

Mr. Sajjad Ali President IIC

Website:www.ashokainstitute.com

Email:info@ashokainstitute.com